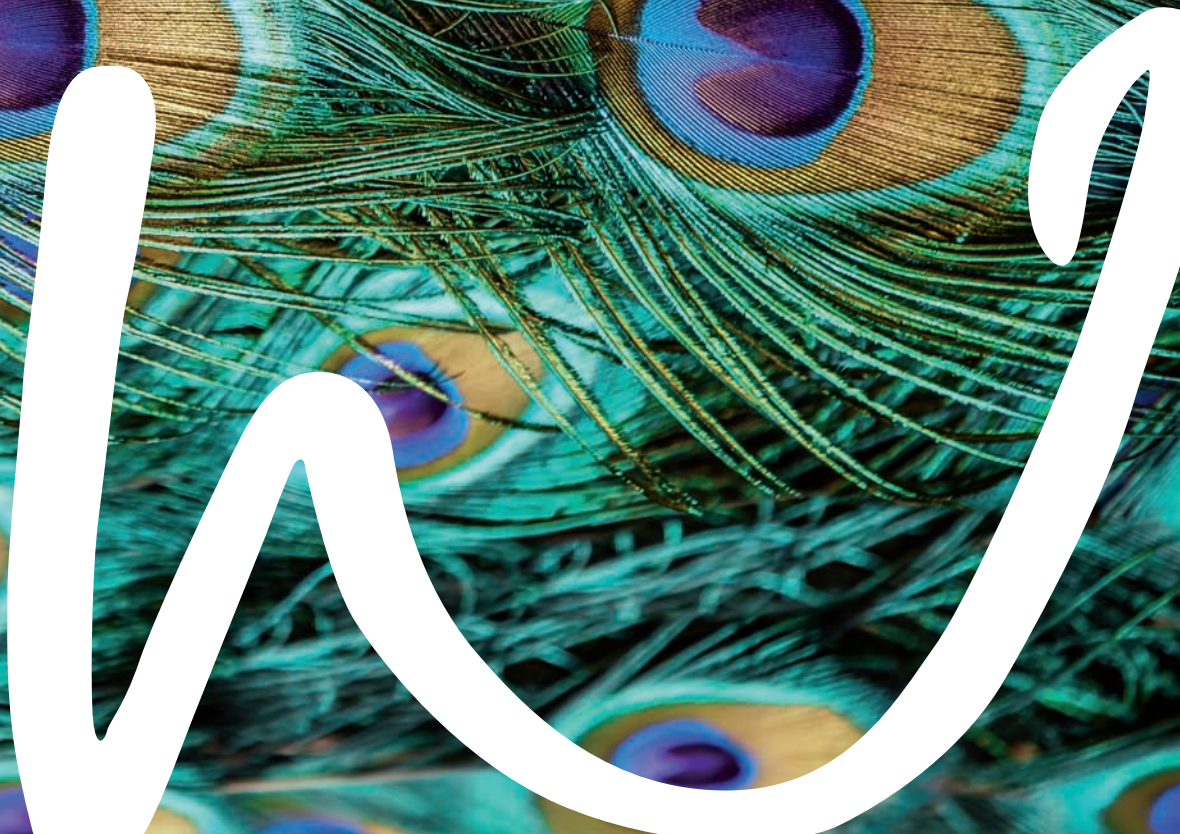


WARWICK
PRINTING





John Young, Owner
and Managing Director

WELCOME TO WARWICK PRINTING

I would like to welcome you to Warwick Printing Company, a business I am very proud to have been involved with since 1974 and owned since 1986.

With a history stretching back to just after World War II, the company has developed and changed, but we have always maintained the underlying principle of ensuring financial strength and stability with the continuous reinvestment of profit.

This reinvestment has enabled us to move with

the times and continue to offer outstanding quality. This was demonstrated in 2013 with the £2 million investment in a Heidelberg B1 Speedmaster SX102 press, the first of its kind to arrive in the UK.

We work very hard at developing and maintaining our relationships with customers, some of which we have worked with for over 30 years. We strongly believe that the best way to deliver a great service is to allow the customer to talk directly with the relevant person within the business

from initial sales contact, through to design, prepress, production and delivery.

We have an outstanding reputation for delivering a first class product at a fair price, so please get in touch to find out what we can do for your business.

Warwick Printing Company has been awarded the following certifications which demonstrate the business's ongoing commitment to improving the quality and accountability of the product we deliver to the end user.




The mark of
responsible forestry
FSC® C119099



BPIf
making change positive



MEMBER
Coventry & Warwickshire
Chamber of
Commerce
The Ultimate Business Network



"We work very hard at developing and maintaining our relationships with customers"

John Young

WHAT SETS US APART?

COMMUNICATION

Over the years we have built an excellent reputation for outstanding customer service. At the heart of this is our belief that building a strong relationship and communicating closely with the customer is critical. We welcome and encourage the customer to communicate directly with the prepress and design team about their print as we believe that this produces the best outcome.

QUALITY

The quality of the end product is very important to us here at Warwick Printing. We have continued to invest in our staff, technology and equipment, to ensure that quality and speed of delivery is always maintained. This is no better demonstrated than with our recent purchase of the Heidelberg Speedmaster SX 102 litho printing machine, the first machine of its kind to arrive in the UK.

RELIABILITY

Having been owned by just two families throughout our long history we have continued to deliver and thrive through some difficult times for the print industry. Our reliability is second to none and this is underpinned with a deep rooted integrity, and desire to work closely with the client.

EXPERIENCE

To deliver a fantastic service it is very important that our workforce understands the print industry. Most of our employees have worked within the industry for many years and so are able to bring a wealth of skills and experience to deliver a fantastic service to you. But we also believe in investing in the future, so we regularly take on apprentices to ensure we are developing fresh talent for years to come.

"We are really pleased with the magazine - colour balance was great, print quality lovely too."

The Warwickshire Wildlife Trust

COMMERCIAL LITHO

Heidelberg B1 Speedmaster SX102 Litho press



COMMERCIAL LITHO

Following a £2 million investment in a Heidelberg B1 Speedmaster SX102 press, we can offer the highest of standards for a diverse range of business sectors.

We understand that customers want their printing to stand out from the crowd and with the introduction of the new press coupled with a passionate team of employees, all with a wealth of experience, we will achieve that every time.


QUICKER TURNAROUND

With the short set-up time on the new Heidelberg machine and round the clock operations, we can turnaround work much quicker than most. Using our own vans for local deliveries or the opportunity for timed deliveries we can deliver the finished print quickly throughout the UK.

WE PRINT

- Annual reports
 - Corporate brochures
 - Flyers
 - Calendars
 - Newsletters
 - Direct mail
 - Folders
 - School prospectus
- As well as many other things

So whatever your next print project is, why not give Warwick Printing a call, to discuss in more detail how we can help you.



"Quality is nothing without service, WPC has an old-school mentality, as in they actually care about their clients."

Formation Media

DIGITAL PRINTING

DIGITAL PRINTING

24 HOURS TURNAROUND

Warwick Printing provides a wide variety of printed services and products including next day delivery before 6pm. With massive advancements in printing technology available to us, we can offer a full digital printing service alongside our existing litho service. We will never compromise on quality and our digital service will deliver superb results for short run, quick turnaround print.

WE PRINT

- Business Cards
- Letterheads
- Compliment Slips
- Stationery Bundles
- DL Leaflets
- A4/A5/A6 Leaflets
- DL/A6/A5 Flyers
- A6 Postcards
- Posters
- Bespoke

PERSONALISED MAIL SHOTS

We can create a piece of marketing material unique to each of your contacts including graphics, colour,

logos or the text. You will be delighted with the increase in response rates. Personalisation can be used on virtually any marketing campaign but here are a few examples.

- Business Letters
- Invitations
- Greetings Cards
- Direct Mail Campaigns

Digital Print has enabled you to have print on demand ranging from 1 to 1000 copies.

Konica Minolta
C6500 bizhub pro





"I have ordered over 300,000 magazines and every single one has reached the standard we demand."

AAH Magazine

PUBLICATIONS

We now print over 150 monthly community titles and are the UK's leading supplier in this field.

PUBLICATIONS

Warwick Printing has built an outstanding reputation for customer service and by working closely with clients we have continued to produce magazines and journals for almost 70 years. In the last 10 years the business focus shifted and we started printing A5 Community Magazines.

We now print over 150 monthly titles and are the UK's leading supplier in this field. In 2013 Warwick

Printing invested in the Heidelberg Speedmaster SX 102 litho printing press, the first of its kind to arrive in the UK. The new machine has enabled Warwick Printing to take to a new level the quality of product it is able to offer to its customers with more reliable, reproducible print production with very quick turnaround.

We fold, stitch and trim the magazines in house using the latest equipment. Magazines are typically

printed, finished and delivered to you using our own transport within five working days from receipt of artwork. Or using your data we can mailshot the magazine directly to your readership.

Whether you are based round the corner or in Scotland we can help take the hassle out of printing.



FACILITIES

Warwick Printing has continued to invest in its staff, technology and equipment to ensure that quality and speed of delivery is maintained. We always welcome visitors to come and take a look round, but here is an overview of the facilities we have from pre-press through to mailshot fulfilment:

PRE PRESS

A suite of both Apple Mac and PC windows, supporting software including:

- Quark Xpress 9
- Adobe InDesign, Photoshop, Illustrator.
- Microsoft Office 10
- Acrobat 10 with Enfocus Pitstop Editing
- Barcode Software
- One Vision Asura Pre-flight Server - producing Press Ready Ripped PDFs.
- Agfa Apogee PrePress Workflow
- Dedicated FTP line and storage servers.

PROOFING

- 2 x HP 1050C Spinjet imposition proofing system
- Epson 9880 high resolution proofing system

COMPUTER TO PLATE

- Agfa Avalon Semi-automatic Plate Imagemaker
- Agfa Avalon Automatic Plate Imagemaker
- Agfa TS Processorless plates.

PRINT ROOM

- Heidelberg Speedmaster 102 SX B1 8-colour perfector press (Purchased in 2013, the first machine of its kind in the UK) 70gsm – 400gsm
- Heidelberg Speedmaster 102 B1 8-colour perfector press 70gsm – 400gsm
- Konica c6000 Biz Hub SRA3 Colour Digital Press

BINDERY

- Müller Martini Primera 110 Saddlestitcher.
- Müller Presto, six station, cover feeder, gathering, wire stitching and three knife trimming machines, plus in-line magazine stacker
- Stahl TH82 B1 Buckle Folder with palletised feeder
- Stahl K66 and Stahl KH78 combination folding machine
- Polar Guillotine 115ED, with VDU and computer controls
- Heidelberg Double Crown Cylinder cutting and creasing machine

DESIGN

Creative design is very important for your printed materials as when it is done well it will provide you with that competitive advantage. It will grab the attention of the reader ensuring they are drawn in to take the time to look at what you have to say. Excellent design is now the norm and not the exception so can you afford not to invest in making sure your documents look great?

Our design team can provide bespoke solutions to many different types of printed projects, including:

- Brand management
- Marketing campaign development
- Corporate literature
- Magazine Layout

Our experienced in-house design staff will help give your material visual consistency and balance. This provides you with the opportunity to co-ordinate and develop themes for your campaigns.

"I use Warwick's Graphic design / production service. I can't fault them! I get the benefit of a talented team of designers with the efficiency and accuracy that I need to achieve fabulous magazines, on-time, every time."

Village People

National Coverage

We have 5 sales representatives each covering areas across the country.

PAUL BAXTER

Sales & Marketing Manger
T: 01926 883355
M: 07780706454

RICHARD GOULDING

Senior Sales Consultant
(Birmingham & West Midlands,
Southern & South West England)
T: 01926 310473
M: 07508 542589

ADRIAN WEEKS

Business Development Manager
(East of England)
M: 07432 511833

HUW STRATTON

Sales Consultant
(West & North of England,
Wales and Scotland)
T: 01926 883355
M: 07985 330458

SIMON MOORE

Sales Executive (Warwickshire,
Worcestershire & Oxfordshire)
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M: 07796 945405

HEAD OFFICE

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